



BIG SWIMRVA SPLASH BASH

OCTOBER 1, 2016



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$5,000

As a Gold Sponsor of The Big Splash Bash, your company will help an entire school from our area attend our Learn-to-Swim program at no cost to them. These children will receive vital water safety skills that are not accessible to them for a number of socio-economic reasons. Your support of this event will also put your company's name in front of other prominent business leaders who support the incredible work and outreach that is being done through SwimRVA.

- > Your company logo on all marketing materials to promote the Big Splash Bash, including:
 - Invitations
 - Social media
 - Website
 - Emails
 - Press releases
 - Media promotion
- > Prominent signage at the event recognizing your company as the title sponsor
- > Ability to have a company representative at the event to promote your company
- > 10 tickets to the Big Splash Bash
- > Your logo featured prominently on a banner in the SwimRVA facility thanking our sponsors

SILVER SPONSOR

\$2,500

As a Silver Sponsor of The Big Splash Bash, your company will help a class from our area attend our Learn-to-Swim program at no cost to them. These children will receive vital water safety skills that are not accessible to them for a number of socio-economic reasons. Your support of this event will also put your company's name in front of other prominent business leaders who support the incredible work and outreach that is being done through SwimRVA.

- > Your company logo on to promote the Big Splash Bash, including:
 - Invitation
 - Social media
 - Website
 - Emails
- > 6 tickets to the SwimRVA Big Splash Bash
- > Your logo on a banner in the SwimRVA facility thanking our sponsors

BRONZE SPONSOR

\$1,000

As a Bronze Sponsor of The Big Splash Bash, your company will offer five children an opportunity to attend our Learn-to-Swim program at no cost to them. These children will receive vital water safety skills that are not accessible to them for a number of socio-economic reasons. Your support of this event will also put your company's name in front of other prominent business leaders who support the incredible work and outreach that is being done through SwimRVA.

- > Your company logo on to promote the Big Splash Bash, including:
 - Invitation
 - Social media
 - Website
 - Emails
- > 4 tickets to the SwimRVA Big Splash Bash
- > Your logo on a banner in the SwimRVA facility thanking our sponsors

Additional creative sponsorships are available: Flip Flops, Dunking Booth and Photo Booth



swimrichmond.org | 804.271.8271
5050 Ridgedale Parkway, Richmond, VA